

Masterclass in Marketing

A Billion Brains are Smarter:
Communication optimisation using
Neuromarketing and AI

Wednesday 16th March 2022
17:00 - 18:00

Dr. Jonathan T. Mall

CIO & Co-Founder of neuroflash

When you understand how people tick, you can write the words to make them click which is why Dr. Jonathan Mall founded neuroflash, an AI copywriting software that predicts how people think and feel about words, creating smarter copy for marketing.



MARKETING SOCIETY
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